



# ADHESION CONTRACT FOR SPECIAL PARTICIPATION IN THE BSB PMU INTERNATIONAL CONGRESS 2025

**COUNTERPARTY: LORRANE IACK ESTÉTICA ACADEMY LTDA**, located at Avenida das Araucárias, nº 4155, store 01, Acqua Village building, Águas Claras/Brazil, ZIP CODE: 71936-250, CNPJ: 32.380.372/0001-87, herein referred to as **COUNTERPARTY**, in this act represented in the form of its Articles of Incorporation.

**CONTRACTING PARTY:** The CONTRACTING PARTY is the individual who registers by filling in their details in the registration form on the **COUNTERPARTY's** website.

*The CONTRACTING PARTY is aware that selecting the option "my language is Portuguese" will not provide access to the same resources available to those who select the option "my language is Spanish/English". These resources include simultaneous translation, translators during the event, and other communication facilitators.*

*If a foreigner acquires the product intended for Brazilians, the COUNTERPARTY will not be required to provide means of translation and/or communication assistance.*

**Clause One** This contract pertains to the acquisition of a **ticket in one of the following categories: SAPPHIRE, RUBY, EMERALD or DIAMOND VIP, selected on the previous page.** The benefits of each category are also listed below:

**a) SAPPHIRE:** Includes access to the event for three days (May 14 to 16, 2025), a welcome kit, a gift kit from the sponsors, a digital certificate, and access to the BSB PMU online platform (rules will be provided below).

**b) RUBY:** Includes access to the event for three days (May 14 to 16, 2025), a welcome kit, a gift kit from the sponsors, a digital certificate, PMU Costume Party, and access to the BSB PMU online platform (rules will be provided below).

**c) EMERALD:** Includes access to the event for three days (May 14 to 16, 2025), a welcome kit, a gift kit from the sponsors, a digital certificate, PMU Costume



Party, a prime location, and access to the BSB PMU online platform (rules will be provided below).

**d) DIAMOND VIP:** Includes access to the event for three days (May 14 to 16, 2025), an exclusive welcome kit, a gift kit from the sponsors, a digital certificate, PMU Costume Party, a prime location in front of the stage, access to the BSB PMU online platform (rules will be provided below), access to the welcome dinner, access to the lounge for afternoon coffee and networking during the event, and privileged check-in.

**Paragraph 1** The BSB PMU Online Platform will be accessible to those who purchase tickets in the SAPPHIRE, RUBY, EMERALD, and DIAMOND VIP categories. They must comply with the rules outlined in this agreement.

- a) Once access to the platform is granted, this Agreement takes effect.
- b) Access to the platform will only proceed after the user has correctly registered and confirmed their login and password on the **COUNTERPARTY's** website.
- c) The courses, lectures, and other topics hosted on the **COUNTERPARTY's** website will be available to the **CONTRACTING PARTY** until June 16, 2025.
- d) The access duration begins when the course starts through the **CONTRACTING PARTY's** first login.
- e) After June 16, 2025, regardless of whether the available courses/topics have been completed, the **CONTRACTING PARTY's** login and password will expire, and access to the course will be unavailable.

**Clause 2** The **COUNTERPARTY's** obligations are:

**Paragraph 1** To make the course available for the **CONTRACTING PARTY** to use via the internet, and to provide access to the digital platform via login and password as established in this contract.

**Paragraph 2** To administratively coordinate the updating of the platform, ensuring its quality and compliance with access methodologies.

**Clause 3** The **CONTRACTING PARTY's** obligations are:

**Paragraph 1** To pay the specified amount in the manner, condition, and within the deadlines outlined in the information provided during the ticket purchase and on **COUNTERPARTY's** website.

**Paragraph 2** Honor payments on the agreed-upon dates in order to possibly receive a discount, the percentage of which will be determined by the **COUNTERPARTY**. It is also clear that any late installment payments will result in the loss of the entire discount, even if discounted installments were previously paid.

**Clause 4** The withdrawal by the **CONTRACTING PARTY** will not incur any burden if it occurs within a maximum period of 7 (seven) days from the adhesion date. However, the **CONTRACTING PARTY** will not receive any refund or reimbursement after this period, as stated in Article 49 of the Brazilian Consumer Protection Code. Additionally, the **CONTRACTING PARTY** must settle any unpaid installments up to 90 days before the BSB PMU CONGRESS event.

**Clause 5** THE **CONTRACTING PARTY** agrees to follow the conduct standards outlined and valid in this contract and on the internet, AVOIDING THE FOLLOWING:

**Paragraph 1** Violating the privacy of other users.

**Paragraph 2** Improperly using other users' login access codes and/or passwords.

**Paragraph 3** Reproducing the provided material(s) in any way, as failure to comply may lead to civil and criminal liability towards the **COUNTERPARTY** and third parties. In accordance with Brazilian Federal Law No. 9,610, dated February 19, 1998, as well as the Brazilian Federal Law No. 9,609, dated February 19, 1998, for violation of the copyright of course material, as well as intellectual property



violation. Any use of the materials must be limited to the **CONTRACTING PARTY's** private sphere.

**Paragraph 4** Sharing your username, login, and password with third parties, as you will be responsible for any charges that may occur due to their use, and you must take all necessary measures to PREVENT their misused by others. If the **COUNTERPARTY** becomes aware of someone else using the student's access, they may block the access, and take the required legal action.

**Paragraph 5** Propagating computer viruses and invasive programs such as worms, or any other harmful computer programs, whether self-replicating or not that can cause damage to networks and individual computers.

**Paragraph 6** Attempting to circumvent the security system of computers to which you do not have authorization to access.

**Paragraph 7** Corrupting or destroying data, files, or programs.

**Clause 6** Failure to pay the ticket amount by the specified deadlines in the registration will result in a default by the **CONTRACTING PARTY**. This could lead to suspension of access to the digital platform, cancellation of course registration, legal action or extrajudicial proceedings, registration with SERASA/SPC, as well as the addition of 1% interest per month and a 2% fine, among other applicable consequences.

**Clause 7** The **COUNTERPARTY** shall not be held accountable for any difficulties resulting from service disruptions caused by the **CONTRACTING PARTY's** internet access provider. Nor for service interruptions caused by a lack of electricity supply to the user's access provider system, failures in transmission or routing systems when accessing the internet, or incompatibility between the user systems and those of the access provider. Or any actions by third parties that prevent the provision of service due to unforeseeable circumstances or force majeure listed in the Brazilian Civil Code.

**Clause 8** By accepting the Contract and terms of use, the **CONTRACTING PARTY** agrees that the institution may collect and retain information about them,



including their name and email address. The **COUNTERPARTY** maintains contracts with companies and individuals to perform tasks on its behalf, such as fulfilling orders, delivering products, sending letters and emails, removing repetitive information from customer lists, analyzing data, providing marketing assistance, and offering customer service. Service providers have access to customers' personal information required to perform their duties, but they cannot use it for purposes other than the core activity of the **COUNTERPARTY**.

**Clause 9** Access to the information on the page is available for personal consultation. Reproducing or using this information, whether in whole or in part, is prohibited without the prior formal written consent of the **COUNTERPARTY**.

**Sole paragraph.** Improper use of our information, content, brands, or images may result in legal action and a fine of R\$5,000.00.

**Clause 10** THE **CONTRACTING PARTY** hereby **CONSENTS** the use of their image in photos or videos at the discretion of the COUNTERPARTY, without commercial purposes. This includes the BSB PMU CONGRESS event in 2025 and any future editions, as well as other platforms, social networks, and any others, regardless of their participation in the future years.

**First paragraph:** This authorization is granted free of charge and without any possibility of making future claims regarding rights related to the image or any other, as long as it is used for the agreed purpose.

**Clause 11** Any cases omitted in this contract will be resolved by the management of the **COUNTERPARTY**.

**Clause 12** THE **CONTRACTING PARTY** declares and ensures for all legal purposes:

**Paragraph 1** That they have the legal capacity to enter into and respect this Agreement and to use the service it covers.

**Paragraph 2** That they acknowledge that this Agreement becomes formalized, binding both parties, when the **CONTRACTING PARTY** electronically



accepts it. This will be done by clicking the ACCEPT button and/or when registering for this course, as previously mentioned.

**Paragraph 3** That they have read, are aware of, and fully endorse all the terms and conditions stated in this Agreement.

**Clause 13** The laws of the Federative Republic of Brazil will govern the relationship between the parties, regardless of any conflicting laws. The parties agree that the Brasília District Court will have the exclusive authority to resolve any disputes arising from this contract, and they have explicitly waived the right to appeal to any other court, regardless of how privileged it may be.

**LORRANE IACK ESTÉTICA ACADEMY LTDA**  
**COUNTERPARTY**

---

**CONTRACTING PARTY**

BSB 25  
PMU CONGRESS  
INTERNATIONAL